



Mr. Dale Fowler (CEcD, Victoria Economic Development Corporation, President)

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## VEDC Staff

*The VEDC has a staff of three dedicated full-time employees to conduct economic development activities.*

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### President

D. Dale Fowler, CEcD  
[dalefowler@victoriaedc.com](mailto:dalefowler@victoriaedc.com)

Dale brings more than 34 years' experience of customer service in economic and community development, including 17 years at American Electric Power to his position of President of the Victoria Economic Development Corporation. He is a Certified Economic Developer by the International Economic Development Council, a graduate of the University of Oklahoma's Economic Development Institute, and holds a Bachelor of Applied Arts and Sciences degree in business and marketing. Dale lends his leadership skills to the Texas Economic Development Council where he serves on the Executive Committee of the Board of Directors. His extensive background in the utilities market allows him to provide valuable insight to prospective and current businesses. Dale maintains a quick pulse on the local and state governments, keeping abreast of the climate for business development.

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### Operations Director

Sharon H. Barnard  
[sharonbarnard@victoriaedc.com](mailto:sharonbarnard@victoriaedc.com)

Sharon has more than 20 years of non-profit leadership experience including twelve years at the Victoria Economic Development Corporation as Operations Director. Her service-minded attitude reflects the business friendly environment of VEDC, and her in-depth knowledge of community assets and attention to detail compliment her discernment for economic development. Sharon is a native Victorian, and is eager to assist prospective industry business leaders with the tools they need to find the right formula for success in our community.

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### Office Manager

Danielle Alvarez  
[daniellealvarez@victoriaedc.com](mailto:daniellealvarez@victoriaedc.com)

Danielle joined the Victoria Economic Development Corporation team in April 2018 when she confidently stepped into the role of Office Manager bringing with her a background in accounting and customer service. She completed an MBA in Economic Development and a BBA in Accounting from UH-V. As a native Victorian, Danielle conveys a strong sense of community as she communicates Victoria's story to industry leaders, and coordinates a cohesive vision for the Corporation's members to successfully execute the strategic plan and meet the goals of VEDC.

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